

IN THE CLAIMS

Please amend the claims as follows:

1.-15. (Canceled)

16. (Currently Amended) A system comprising:

a web server; and

an integrated shipping server hosted by a third party payment service, linked in communication with the web server,

the web server and integrated shipping server, acting as an intermediary server between a sender and a shipping vendor, comprising software instructions that when executed enable the sender to arrange for shipment of a package to a recipient via the shipping vendor by performing operations, by the integrated shipping server, including:

generating and serving web pages via which shipping information including sender address is automatically entered into the web pages;

registering the sender with the shipping vendor based on the shipping information;

arranging for the shipment of the package via the shipping vendor, as ~~the sender's~~ a proxy of the sender;

interacting with an on-line interface hosted by the shipping vendor, as if an individual user is directly accessing the on-line interface;

receiving shipping data pertaining to the shipment from the shipping vendor, ~~said~~ the shipping data including data corresponding to a shipping label; and

generating and serving a web page via which the shipping label may be printed.

17. (Original) The system of claim 16, further comprising a payment server linked in communication with the integrated shipping server and comprising further software instructions that when executed perform the operation of facilitating payment for the shipment from the seller to the shipping vendor.

18. (Currently Amended) The system of claim 17, wherein the system is configured to be operable by a third-party payment service for which the seller has an account, and facilitating payment of the shipment comprises:

providing payment from the third-party service to the shipping vendor; and
deducting a shipping cost of the shipment from ~~the seller's~~ a third-party payment service account of the seller.

19. (Original) The system of claim 18, wherein payment from the third-party service to the shipping vendor is facilitated via interaction between the payment server and a debit/credit card authorization/settlement network.

20. (Original) The system of claim 19, wherein execution of the software instructions further performs the operations of:

generating a virtual debit card; and
employing the virtual debit card to pay the shipping vendor.

21.-22. (Canceled)

23. (New) The system of claim 20, wherein the virtual debit card is associated with the third party payment service.

24. (New) The system of claim 16, wherein execution of the software instructions further performs the operation of communicating a document containing shipping information and sender account information to the shipping vendor.

25. (New) The system of claim 16, wherein execution of the software instructions further performs the operation of communicating a document containing confirmation and payment information to the shipping vendor to the shipping vendor.

26. (New) The system of claim 16, wherein execution of the software instructions further performs the operation of receiving the cost of the shipment and shipment options from the shipping vendor.

27. (New) A method comprising:

presenting a web page via which shipping information concerning a shipping order is entered, the web page being hosted by a third party payment provider;

communicating the shipping information to a shipping vendor, as if an individual user is directly accessing the online interface;

receiving shipping data pertaining to the shipping order from the shipping vendor, the shipping data including shipping costs;

presenting via the web page the received shipping data;

communicating to the shipping vendor, via an online interface hosted by the shipping vendor, authorization to ship the shipping order and payment information; and

receiving data corresponding to a shipping label from the shipping vendor after the communication of the authorization.

28. (New) The method of claim 27, wherein the payment information includes virtual debit card information.

29. (New) The method of claim 27, further comprising accessing preexisting seller account data, and wherein the shipping information concerning the shipping order is automatically populated from the preexisting seller account data.

30. (New) The method of claim 27, further comprising providing an option via the web page to print the shipping label.